



CENTRE POUR LE DEVELOPPEMENT
DE L'ENTREPRISE
CENTRE FOR THE DEVELOPMENT
OF ENTERPRISE



To whom it may concern

RE: Private Sector Development Programme (PSDP) - Preparation of an Action plan for Emerging Value Chain Development

The Centre for the Development of Enterprise (CDE) is pleased to inform you that HCL Consulting has been mandated under the framework of the PSDP to undertake a mission to Botswana, from September 2014.

The purpose of the mission is to launch the Value Chain Development study on emerging agricultural sectors (piggery, goats poultry, dairy, and leather), and consequently, to engage in consultations for the mapping of key stakeholders of these sectors.

The present is to formally introduce the team of experts, who will be carrying out the assignment, and to request for a bilateral meeting between yourselves and the team. Kindly note that the team is made up of the following experts;

- Mark Hellyer - Team Leader
- Patrick Malope - Lead Value Chain Expert
- Elizabeth Manda - Benchmarking and Value chains Expert
- Kevin Kabunda - Value chain Expert
- Solomon Mompoti - Value chain Expert
- Gideon Phiri - Business Environment and Institutional Expert

We will be more than grateful if you could facilitate their work by providing them your support. HCL Consulting will contact you directly to engage you further.

Thank you in advance for your usual cooperation.

Yours sincerely,

Sid Boubekeur

Head

CDE Southern Africa Regional Office

¹ PSDP is a Government of Botswana initiative supported by the European Union and the Centre for the Development of Enterprise. It aims to stimulate and sustain growth through diversification of the economy while building the capacities of institutions and human resources that supports the private sector